

## About the author

*Some people play the game...others change how the game is played!*



Lynette Contreni Bernier is the founder and President of CB&C, Inc. She is highly regarded among successful chiropractic and multidisciplinary practices as an aggressive leader in insurance billing and consulting. Lynette's insurance industry experience spans two decades and has focused primarily on Chiropractic, Physical Therapy and Multi-Disciplinary Practices. Through CB&C, Inc. she has developed a highly successful Appeals Department which has played a significant role in defining the fair processes of review for medical necessity appeals.

Lynette is a well-known speaker at chiropractic conferences, has contributed numerous articles to chiropractic publications and magazines and provides seminars, webinars and newsletters to keep chiropractic offices informed of insurance and billing issues affecting their collections. As an active consultant for the Association of New Jersey Chiropractors (ANJC) Lynette has played a key role in confronting billing and reimbursement issues that pertain to Chiropractic care. She provides nationwide consulting to chiropractors interested in maximizing their billing and collections and is the author of, *The Medical Necessity Appeal Field Manual*.